

Kraftwerks June 2025 Newsletter



Effective planning to utilize both horizontal and vertical space can help prevent a costly expansion. However, in some cases, despite thorough efforts to utilize existing space, expansion is simply the best option.

Racking solutions can be complicated and optimizing space for both present and future needs is essential. It is important to understand the current system in place, the field of products available (including their cost, quality and capabilities), and to always consider safety.

Here is how we helped Power & Construction Group, Inc. (P&CG) optimize space and maximize storage during their growth-fueled expansion.



Case Study Spotlight  
Power & Construction Group, Inc. (P&CG)

Organizational growth invariably generates excitement. However, along with that growth, comes the need for additional space and storage to accommodate increasing inventory requirements.

P&CG's growth resulted in higher inventory levels, leading to limited and inefficient storage space. They were in the midst of an expansion and needed an optimized racking solution that would match the growth they were experiencing, while making allowances for continued growth in the future.

The design team from Kraftwerks joined the project early in the process. They visited the site and reviewed the existing design. Their timely involvement led to several recommendations for improvement, including relocating a gas line to optimize space for the racking application. This adjustment removed some of the configuration limitations by opening space in the right place.

P&CG's final racking application included a reconfiguration of their existing racking, which standardized height across all rows. New custom blue and red pallet racking was incorporated, and a cable rack was repurposed from another facility. Safety guards were also installed on racking for added protection against forklift accidents.

The result was a solution that was safe, cost effective, and aesthetically attractive, while boasting a 29% increase in storage capacity.

Read the full [P&CG case study](#), along with a few other case studies below.

Case Studies

- Power & Construction Group
- Parts by Cochran
- Fairview Ltd.
- Teddy's at SUNY Buffalo
- Ivoclar Vivadent AG

Kraftwerks has strong, established relationships with countless vendors including Konstant, Cogan, Western Pacific Storage Solutions, Husky Rack & Wire, Rousseau, and others.

Understanding a wide range of vendor products, their capabilities, and how to integrate them provides us with an advantage.

Contact us and we'll help you create efficient, useful, and safe space. Kraftwerks has offices in the Buffalo and Rochester areas.

Resource Videos and Links



- Kraftwerks Storage & Space Solutions Video
- Kraftwerks Pallet Rack & Rack Systems
- Kraftwerks Barriers & Protective Guarding
- Kraftwerks Services
- Kraftwerks Resources
- Kraftwerks Line Card
- Kraftwerks Brochure
- Request a Quote
- Contact Kraftwerks
- Kraftwerks Website
- Kraftwerks Online Catalog

