

## Kraftwerks February 2025 Newsletter



### Planning Should Go Beyond Blueprints

Everything starts with the client's vision brought to life through the collaboration of architects and contractors. While many factors are considered during the planning and blueprint phases, the vision doesn't end when the building is complete.

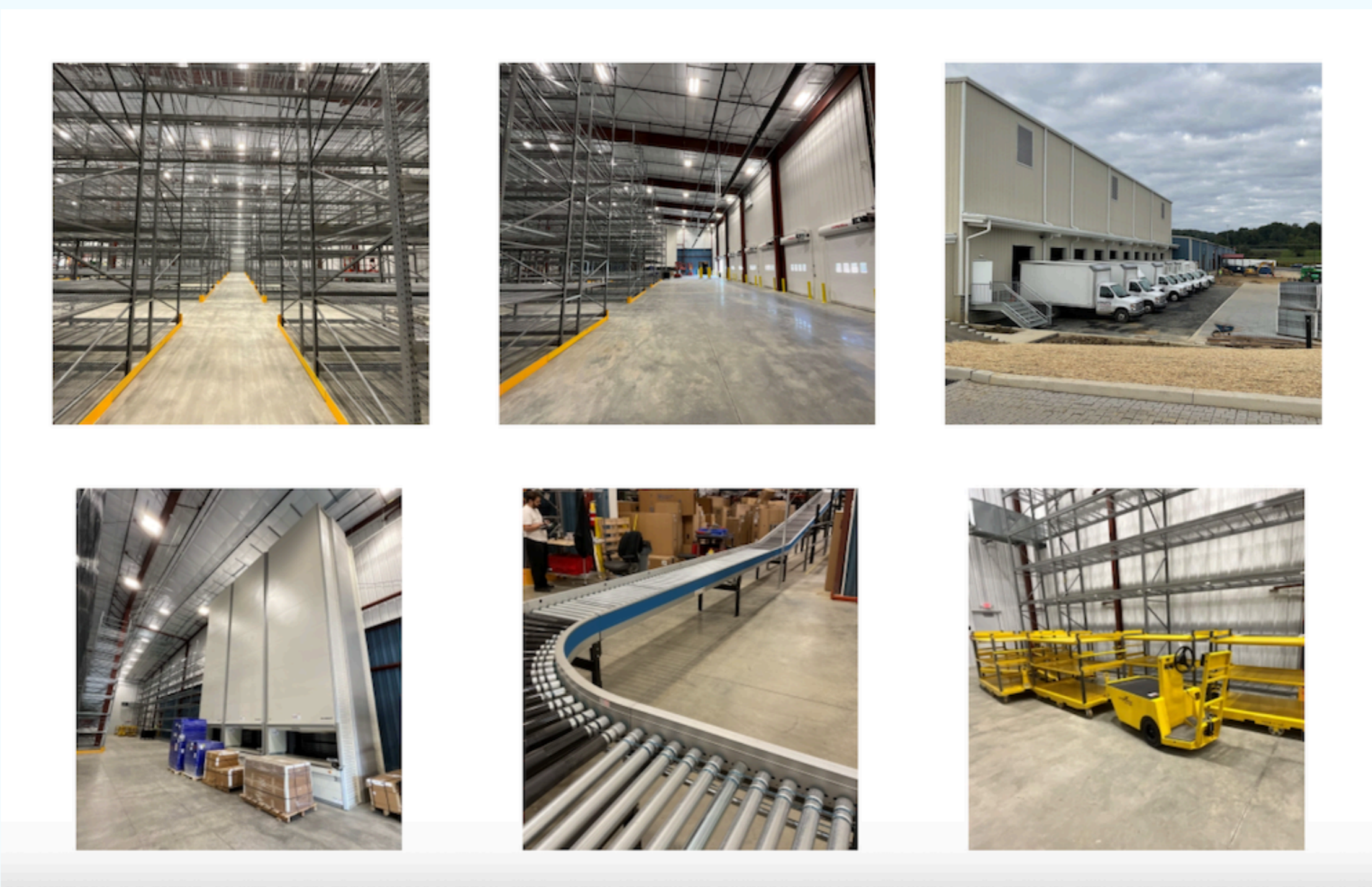
Considering the next phase, *post-construction*, is crucial for the smooth installation of machinery, equipment, and furniture. Challenges such as the location of doorways, plumbing, heating, and sprinklers can cause delays and expenses if not planned for.

By collaborating during the development stage, we can save time, money, and reduce aggravation for our clients.

Kraftwerks is adept at coordinating with architects and contractors, reviewing blueprints, and making small, but impactful design tweaks. This ensures smooth installation and the best results for our clients.

Our experienced team takes the time to learn about each organization's unique needs, making no assumptions.

Read our case study below to learn how the Kraftwerks team collaborated *beyond the blueprints*.



### Case Study Spotlight Parts by Cochran

Parts by Cochran's (PBC) customer base was growing. Along with it, inventory levels and SKUs were increasing due to the growing number of brands they represented. The organization collaborated with Kraftwerks to extensively plan, design, and build a centralized distribution center.

Together, Kraftwerks and PBC's logistics and architect design teams deeply explored the organization's work processes for inefficiencies, focusing on automation, storage, order fulfillment, on-time delivery, and of course, safety.

Integrating an efficient, automated system that would expedite order fulfillment was paramount — a one-size-fits-all storage solution would not work.

State-of-the-art storage and materials handling equipment were chosen for the application.

- High density 35' tall VNA racking system
- ASRS Vertical Lift Module
- Integrated conveyors
- Tugger cart system
- Edge of dock and pit levelers

The result was an improved, streamlined, and efficient system that was faster, safer, leaner, and smarter.

[Parts by Cochran - Full Case Study](#)

Kraftwerks works with an extensive list of proven vendors. Finding the right mix of products from reputable vendors is one of our specialties.

Our extensive network of vendors combined with experience and familiarity of product offerings means the equipment selected will match the unique requirements of your organization "to a T."

[Contact us](#) and we'll help you create efficient, useful space. Kraftwerks has offices in the Buffalo and Rochester areas.

### Resources

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